

D O W J O N E S



NEWSPAPER FUND INC.

**The Dow Jones Newspaper Fund, Inc.
2005 Intern Program Controlled Editing Exercise**

For Fund Use: SCORE _____

Applicant's Name _____
College/University _____
Name and Title of Monitor _____ Phone Number (____) _____
Monitor's Address _____ City _____
State _____ ZIP _____ Email address _____ Date Exam Given ____/____/04

Instructions

Please read these instructions before beginning. **The 5-page test has a one-hour time limit.** It consists of five parts for a total of 100 points: Part 1, grammar; Parts 2, 3 and 4, current events; and Part 5, editing and headline writing.

Answers must be written on the test. Test-takers are permitted to have only blank paper, pens and No. 2 pencils.

The exercise will test your basic copy editing skills and will give you an opportunity to demonstrate your news judgment and your ability to deal with a deadline.

The headlines should be written in the spaces provided in Part 5. Each line of the headlines should be no more than FOUR units short of the total count. Don't forget to leave a space between words. Count each character (from a comma to a capital W to a space) as one unit. For example, the headline below would have the following counts:

Editing Test (12 units)

Called Easy (11 units)

By Students (11 units)

For the editing component, you should look for spelling, grammar and usage mistakes, as well as contradictions and/or gaps in the stories.

Do not begin the test until you have been instructed to do so by the monitor.

Participants and monitors for this national competition should not divulge the contents of this exercise. No parts of this exercise can be reproduced without written permission of the Dow Jones Newspaper Fund.

Part 1—Grammar and Usage: Circle the correct choice in each example.

1. One of every 12 reporters **are/is** guilty of plagiarism.
2. Neither the reporters nor the editor **want/wants** to take liberties with the facts.
3. The editor, **who/whom** I met briefly, urged me to return to school.
4. The editor restored two paragraphs **that/which** had been cut from the story.
5. **Damage/Damages** from Hurricane Charley **was/were** extensive.
6. It is necessary to log **on to/onto** the newspaper's computer system.
7. The editor **convinced/persuaded** her to change the first paragraph of her story.
8. The copy editor had a **flair/flare** for writing creative headlines.
9. The newspaper **is composed of/is comprised of** 11 departments.
10. The agent, **who/whom** should have known better, tried to dictate the story's content.
11. **Average/Median** is the middle number of points in a series arranged in order of size.
12. The series, **that/which** ran for seven days, was well received by readers.
13. Either the editor or the reporters **are/is** responsible for all the newspaper's content.
14. The publisher spends her days **laying/lying** on the beach.
15. On his salary, the reporter was able to pay only the **principal/principle** of the loan.
16. **Every one/Everyone** on the staff must read the newspaper's ethics policy.
17. The news media **are/is** considered biased by many people in the country.
18. The executive editor was one of the **few/only** people who understood the story.
19. Most of the nation's **attorney generals/attorneys general** favor stricter libel laws.
20. **Who/Whom** did the editor want to see in her office this afternoon?

Part 2—Current Events: Provide the correct answer in the blank space.

1. The host city for the 2004 Summer Olympics was _____.
2. George Tenet resigned as the head of the beleaguered _____.
3. WMD is the acronym for _____.
4. Several giants of the entertainment industry died in 2004: _____, whose songs included “Georgia on My Mind” and “I Can’t Stop Loving You”; _____, whose film career spanned half a century and included Academy Awards for “On the Waterfront” and “The Godfather”; and Bob Keeshan, who entertained three generations of youngsters as TV’s _____.
5. Terrorists detonated 10 bombs on four commuter trains in the Spanish city of _____, killing some 200 people in March.
6. This year marked the 50th anniversary of the Supreme Court’s *Brown v. Board of Education* decision, which overturned the doctrine of _____ in schools.
7. Ken Jennings became the idol of game-show followers everywhere when he topped \$1 million in winnings on the TV show _____.
8. Gas prices topped \$_____ a gallon nationwide for the first time this summer.
9. _____ was reappointed as chairman of the Federal Reserve Board, a position he has held since 1987.
10. Rebels in _____ overthrew the government of Jean-Bertrand Aristide.
11. _____ captured 11 Oscars, including best picture, tying the record held by “Titanic” and “Ben Hur.”
12. Carrie, Samantha, Charlotte and Miranda ended their adventures in New York as HBO’s _____ ended a six-year run.
13. Michael Moore’s _____ quickly became one of the most controversial movies in memory.

Part 3—Match the name in the left column with the description in the right column.

- | | |
|----------------|---|
| 1. Abu Ghraib | _____Jordanian terrorist linked to beheadings |
| 2. Al Fresco | _____terrorist group |
| 3. Al –Jazeera | _____notorious Iraqi prison |
| 4. Al Qaeda | _____Rebel Shiite cleric in Najaf |
| 5. Al-Sadr | _____Arab TV network |
| 6. Al Zarquawi | |



Part 4—Maps and Geography: Place the numbers that correspond with the statements inside or next to the correct state's boundaries.

1. James McGreevey resigned as governor of this state after admitting to an extramarital, homosexual affair.
2. The Republicans held their 2004 convention in this state.
3. The Democrats, meanwhile, convened in this state.
4. The Democratic candidate for vice president hails from this state.
5. Hurricane Charley left thousands of people homeless and caused billions of dollars of damage in this state.
6. The Kobe Bryant sexual-assault case played out in this state.
7. Scott Peterson, charged with killing his wife, Laci, was on trial in this state.
8. 2004 marked the 50th anniversary of the Supreme Court's *Brown v. Board of Education* decision. This state is most commonly associated with the landmark ruling.
9. Michael Jackson faced charges of child molestation in this state.
10. This state's highest court was the first in the country to rule that a ban on gay marriages was unconstitutional.

Part 5—Editing and headline writing: Edit the following story and write a headline that has three lines with a maximum character count of 11 per line.

— — — — —
— — — — —
— — — — —

“The Passion of the Christ,” Mel Gibson’s Oscar-winning film on the death of Jesus of Nazareth, is now available on DVD and videocassette.

Twentieth Century Fox, which declined to release the controversial movie last spring, has launched a marketing effort aimed at some 260,000 pastors of churches largely in the South and Midwest and is targeting more than six million Christian households to purchase the DVD or cassette.

With ticket sales exceeding \$370 billion in the United States alone, the movie was the third-largest grossing film of the year, trailing only Shrek 2. A spokesman for Fox called the movie “the most moving film of 2004” and said that orders for DVDs have been running more than 20 percent ahead of projections.

The spokeswoman said the churches made the film the success that it was, so “we knew we had to include them” in the promotional effort to sell the products.

Fox said it is running television ads for the DVD in many southern cities, including Orlando, Atlanta and Little Rock, Ark. It also is targeting markets in Texas, which has a large Hispanic population that is particularly affected by the movie.

One representative of the Christian movement said, “There was a freshness to the movie, an opportunity. A lot of cultural attention was put on it, both among believers and nonbelievers.”

(Part 5 continues on the next page.)

Part 5—Editing and headline writing: Edit the following story and write a headline that has two lines with a maximum character count of 19 per line.

Ronald Wilson Reagan, the nation’s 40th president whose Cold War policies helped destroy the Soviet Union, died on June 5, 2004, at his home in Los Angeles. He was 93 years old and had suffered from Alzheimer’s disease since 1994.

Reagan, the most dominant president of the 20th century, was born on Feb. 6, 1909, in Tampico, Ill. He graduated from Eureka College in Eureka, Ill., in 1932 and began a career in broadcasting and acting that would last until 1966, when he was elected governor of California.

He defeated Jimmy Carter, the incumbent president, in 1980 and immediately began his crusade to lower taxes and destroy communism, focusing on the Soviet Union, which he called “the Evil Empire.” In what some historians call his most significant speech, delivered at the Berlin Wall in June of 1987, he declared: “Mr. Khrushchev, tear down this wall.”

President Bush, in France to commemorate the 50th anniversary of the Allied invasion of Normandy, said, “He always told us, for America, that the best was yet to come. His work is done. And now a shining city awaits him.”

FINAL INSTRUCTIONS: When you have finished or when time runs out, return this exercise to your monitor. The monitor’s signature will certify that the exercise was completed within the 60-minute period. The monitor must mail your completed exercise postmarked by Nov. 1, 2004, to the Dow Jones Newspaper Fund, PO Box 300, Princeton, NJ, 08543-0300.

Signature of Monitor

Date

Part 1—Grammar and Usage: Circle the correct choice in each example.

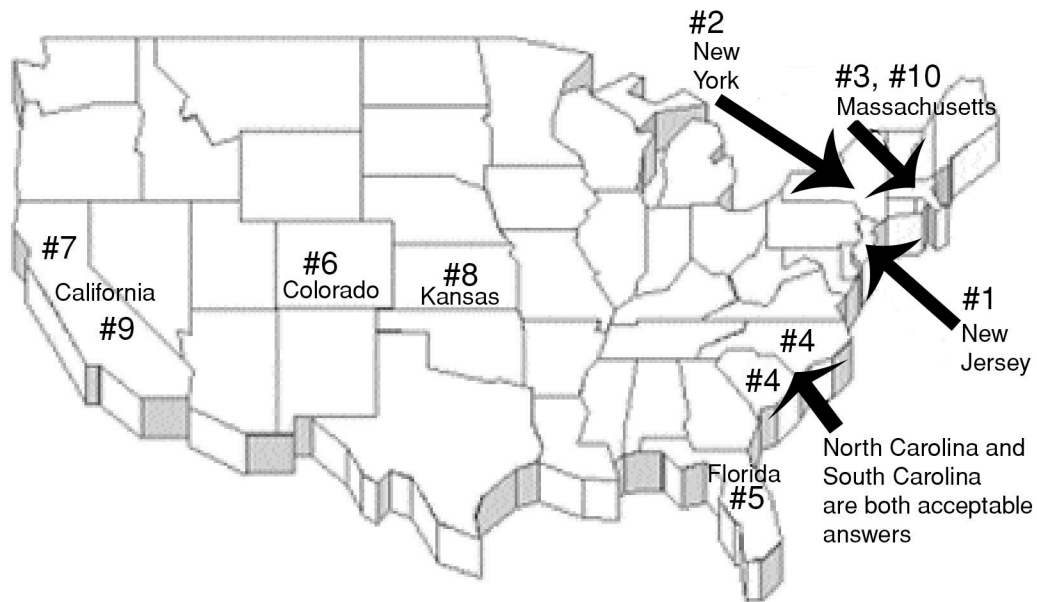
1. One of every 12 reporters **are/is** guilty of plagiarism.
2. Neither the reporters nor the editor **want/wants** to take liberties with the facts.
3. The editor, **who/whom** I met briefly, urged me to return to school.
4. The editor restored two paragraphs **that/which** had been cut from the story.
5. **Damage/Damages** from Hurricane Charley **was/were** extensive.
6. It is necessary to log **on to/onto** the newspaper's computer system.
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15. On his salary, the reporter was able to pay only the **principal/principle** of the loan.
16. **Every one/Everyone** on the staff must read the newspaper's ethics policy.
17. The news media **are/is** considered biased by many people in the country.
18. The executive editor was one of the **few/only** people who understood the story.
19. Most of the nation's **attorney generals/attorneys general** favor stricter libel laws.
20. **Who/Whom** did the editor want to see in her office this afternoon?

Part 2—Current Events: Provide the correct answer in the blank space.

1. The host city for the 2004 Summer Olympics was **Athens, Greece**.
2. George Tenet resigned as the head of the beleaguered **CIA**.
3. WMD is the acronym for **weapons of mass destruction**.
4. Several giants of the entertainment industry died in 2004: **Ray Charles**, whose songs included “Georgia on My Mind” and “I Can’t Stop Loving You”; **Marlon Brando**, whose film career spanned half a century and included Academy Awards for “On the Waterfront” and “The Godfather”; and Bob Keeshan, who entertained three generations of youngsters as TV’s **Captain Kangaroo**.
5. Terrorists detonated 10 bombs on four commuter trains in the Spanish city of **Madrid**, killing some 200 people in March.
6. This year marked the 50th anniversary of the Supreme Court’s *Brown v. Board of Education* decision, which overturned the doctrine of **racial segregation** (“**separate but equal**” is also **accepted**) in schools.
7. Ken Jennings became the idol of game-show followers everywhere when he topped \$1 million in winnings on the TV show **Jeopardy**.
8. Gas prices topped \$2 a gallon nationwide for the first time this summer.
9. **Alan Greenspan** was reappointed as chairman of the Federal Reserve Board, a position he has held since 1987.
10. Rebels in **Haiti** overthrew the government of Jean-Bertrand Aristide.
11. **Lord of the Rings** captured 11 Oscars, including best picture, tying the record held by “Titanic” and “Ben Hur.”
12. Carrie, Samantha, Charlotte and Miranda ended their adventures in New York as HBO’s **Sex and the City** ended a six-year run.
13. Michael Moore’s **Fahrenheit 9/11** quickly became one of the most controversial movies in memory.

Part 3—Match the name in the left column with the description in the right column.

- | | |
|----------------|---|
| 1. Abu Ghraib | <u>6</u> Jordanian terrorist linked to beheadings |
| 2. Al Fresco | <u>4</u> terrorist group |
| 3. Al –Jazeera | <u>1</u> notorious Iraqi prison |
| 4. Al Qaeda | <u>5</u> Rebel Shiite cleric in Najaf |
| 5. Al-Sadr | <u>3</u> Arab TV network |
| 6. Al Zarquawi | |



Part 4—Maps and Geography: Place the numbers that correspond with the statements inside or next to the correct state's boundaries.

1. James McGreevey resigned as governor of this state after admitting to an extramarital, homosexual affair.
2. The Republicans held their 2004 convention in this state.
3. The Democrats, meanwhile, convened in this state.
4. The Democratic candidate for vice president hails from this state.
5. Hurricane Charley left thousands of people homeless and caused billions of dollars of damage in this state.
6. The Kobe Bryant sexual-assault case played out in this state.
7. Scott Peterson, charged with killing his wife, Laci, was on trial in this state.
8. 2004 marked the 50th anniversary of the Supreme Court's *Brown v. Board of Education* decision. This state is most commonly associated with the landmark ruling.
9. Michael Jackson faced charges of child molestation in this state.
10. This state's highest court was the first in the country to rule that a ban on gay marriages was unconstitutional.

Part 5—Editing and headline writing: Edit the following story and write a headline that has three lines with a maximum character count of 11 per line.

— — — — —
— — — — —
— — — — —

“The Passion of the Christ,” Mel Gibson’s **Oscar-winning (not yet)** film on the death of Jesus of Nazareth, is now available on DVD and videocassette.

Twentieth Century Fox, which declined to release the controversial movie last spring, has launched a marketing effort aimed at some 260,000 pastors of churches largely in the South and Midwest and is targeting more than six million Christian households to purchase the DVD or cassette.

With ticket sales exceeding **\$370 billion (million)** in the United States alone, the movie was the **third-largest (only one movie is listed ahead of it)** grossing film of the year, trailing only Shrek 2. A spokesman for Fox called the movie “the most moving film of 2004” and said that orders for DVDs have been running more than 20 percent ahead of projections.

The **spokeswoman (or spokesman above)** said the churches made the film the success that it was, so “we knew we had to include them” in the promotional effort to sell the products.

Fox said it is running television ads for the DVD in many southern cities, including Orlando, Atlanta and Little Rock, Ark. It also is targeting markets in Texas, which has a large Hispanic **population that is particularly affected by the movie. (editorializing)**

One representative of the Christian movement said, “There was a freshness to the movie, an opportunity. A lot of cultural attention was put on it, both among believers and nonbelievers.”

Part 5—Editing and headline writing, continued: Edit the following story and write a headline that has two lines with a maximum character count of 19 per line.

Ronald Wilson Reagan, the nation’s 40th president whose Cold War policies helped destroy the Soviet Union, died on June 5, 2004, at his home in Los Angeles. He was 93 years old and had suffered from **Alzhimer’s (misspelled)** disease since 1994.

Reagan, the **most dominant president (editorializing)** of the 20th century, was born on **Feb. 6, 1909, (should be 1911)** in Tampico, Ill. He graduated from Eureka College in Eureka, Ill., in 1932 and began a career in broadcasting and acting that would last until 1966, when he was elected governor of California.

He defeated Jimmy Carter, the incumbent president, in 1980 and immediately began his crusade to lower taxes and destroy communism, focusing on the Soviet Union, which he called “the Evil Empire.” In what some historians call his most significant speech, delivered at the Berlin Wall in June of 1987, he declared: “Mr. **Khrushchev, (should be Gorbachev)** tear down this wall.”

President Bush, in France to commemorate the **50th anniversary (should be 60th)** of the Allied invasion of Normandy, said, “He always told us, for America, that the best was yet to come. His work is done. And now a shining city awaits him.”

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_____ Signature of Monitor	_____ Date
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