

1958 - 2008



ANNIVERSARY

**The Dow Jones News Fund, Inc.  
2011 Intern Program Controlled Editing Exercise**

For Fund Use: SCORE \_\_\_\_\_

Applicant's Name \_\_\_\_\_

College/University \_\_\_\_\_

Name and Title of Monitor \_\_\_\_\_ Phone Number (\_\_\_\_\_) \_\_\_\_\_

Monitor's Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ ZIP \_\_\_\_\_ Email address \_\_\_\_\_ Date Exam Given \_\_\_\_\_ / \_\_\_\_\_ / 10

### **Instructions**

Please read these instructions before beginning. **The 5-page test has a one-hour time limit.** It consists of five parts for a total of 100 points: Part 1, grammar; Parts 2, 3 and 4, current events; and Part 5, editing and headline writing.

**Answers must be written on the test. Test-takers are permitted to have only blank paper, pens and pencils.**

The exercise will test your basic copy editing skills and will give you an opportunity to demonstrate your news judgment and your ability to deal with a deadline.

The headlines should be written in the spaces provided in Part 5. Each line of the headlines should be no more than FOUR units short of the total count and must not exceed the total. Don't forget to leave a space between words. Count each character (from a comma, to a capital W, to a space) as one unit. For example, the headline below would have the following counts:

**Editing Test (12 units)**

**Called Easy (11 units)**

**By Students (11 units)**

For the editing component, you should look for spelling, grammar and usage mistakes, as well as contradictions and/or gaps in the stories.

**Do not begin the test until you have been instructed to do so by the monitor.**

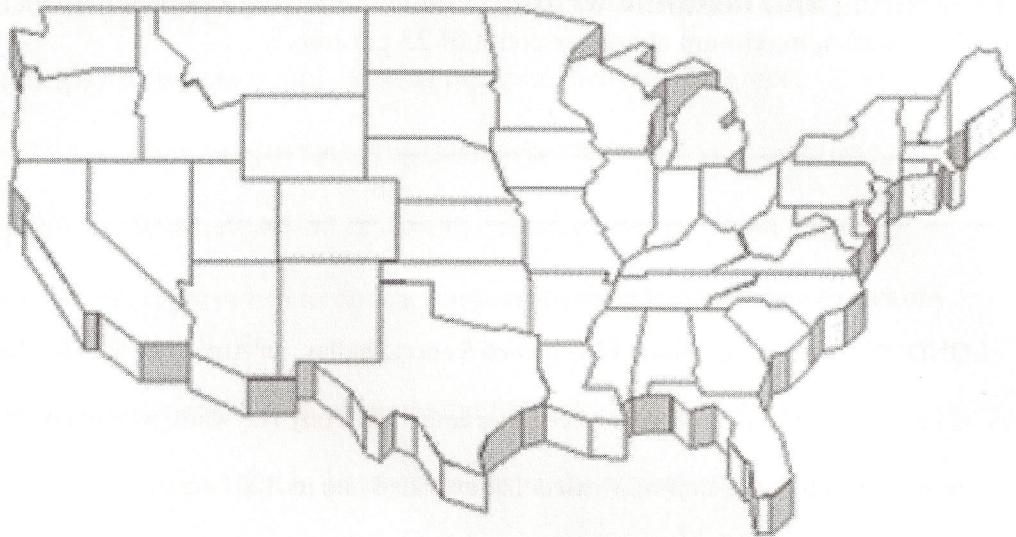
Participants and monitors for this national competition should not divulge the contents of this exercise. No parts of this exercise can be reproduced without written permission of the Dow Jones News Fund.

**Part 1—Grammar and Usage:** Circle the correct choice in each example.

1. The **principal/principle** motive driving the publisher was not greed.
2. The staff was not **affected/effective** by the newspaper's financial problems.
3. She was afraid the article would destroy her **character/reputation**.
4. The three photographers had to decide **among/between** themselves **who/whom** would shoot the fire pictures.
5. The editor couldn't **convince/persuade** the publisher that the trip was necessary.
6. Reporters didn't know what to **imply/infer** from the new order.
7. The editor or publisher: Whose plan is **better/best**?
8. **Fewer/less** than 10 people showed up for the news conference.
9. The reporter didn't know whether to believe what the press **flack/flak** told him.
10. **Who/whom** did the publisher name as editor?
11. The award, **that/which** he didn't expect, came with a \$1,000 prize.
12. Reporters gathered to cover the **standoff/stand off** at the prison.
13. Is this different **from/than** your previous article on the subject?
14. The prize goes to **whoever/whomever** finishes first.
15. She decided to **lay/lie** down after a long day on the copy desk.
16. Neither the students nor the professor **was/were** satisfied with the test.
17. The reporter was pleased with the **complement/compliment** from the editor.
18. The reporter traveled **farther/further** than he expected to get the story.
19. Daylight-**saving/savings** time ends in November.

**Part 2—Current (and past) Events:** Provide the correct answer in the blank space.

1. An earthquake in \_\_\_\_\_ killed more than 200,000 people.
2. Gen. Stanley McChrystal was relieved of command in \_\_\_\_\_ after a damaging interview in \_\_\_\_\_ magazine.
3. Faisal Shazad entered a guilty plea in a failed attempt to bomb \_\_\_\_\_, in New York City.
4. Ash from a volcano in \_\_\_\_\_ created havoc with air travel between Europe and the U.S. and beyond.
5. \_\_\_\_\_ and \_\_\_\_\_ agreed to merge, creating the world's largest airline.
6. Strict economic measures in the European country of \_\_\_\_\_ generated violent protests, with a number of people killed.
7. President Obama selected \_\_\_\_\_ to become the newest member of the U.S. Supreme Court.
8. Ben S. Bernanke was confirmed to a second term as head of the \_\_\_\_\_
9. The automaker \_\_\_\_\_ issued the largest recall in history, based on problems with sudden acceleration.
10. Apple introduced its \_\_\_\_\_, a name that generated more controversy than was intended.
11. \_\_\_\_\_ announced that he was leaving his CNN show after 25 years, and \_\_\_\_\_ said this would be his last season on "American Idol."
12. Though it didn't win the "best picture" Oscar, \_\_\_\_\_ became the No. 1 film of all time with global sales topping \$2.6 billion.
13. Washington Post Co. sold \_\_\_\_\_ to Sidney Harman, a 91-year-old audio pioneer.
14. \_\_\_\_\_ won the 2010 World Cup, the first time in the 70-year history of the tournament that it was held on the continent of \_\_\_\_\_.
15. \_\_\_\_\_ returned to golf at the Masters after a 4 1/2-month self-imposed exile.



**Part 3—Find that state:** Place the number that corresponds with the people/descriptions below in the correct state.

1. Republican Scott Brown was elected a senator from this state, filling a vacancy created by the death of Edward M. Kennedy.
2. Republican Chris Christie was elected governor of this state, defeating Jon Corzine.
3. A disaster in this state left 25 coal miners dead.
4. This state's legislature passed the most stringent immigration law in the country.
5. Superstar LeBron James left a National Basketball Association team in this state to join a team in this state.

**Part 4—Legends:** Match the name of the famous person in the left column who died in 2010 with the description that applies to him or her.

1. George Steinbrenner	— “Catcher in the Rye”
2. Fess Parker	— Pioneering singer/actress
3. Daniel Schorr	— General and Nixon chief of staff
4. Lena Horne	— Davy Crockett
5. Alexander Haig	— New York Yankees owner
6. J.D. Salinger	

**Part 5—Editing and headline writing:** Edit the following story and write a headline that has three lines with a maximum character count of 23 per line.

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LONDON—British Petroleum PLC named Robert Dudley, an American who has been at BP since 1998, as its new chief executive officer, succeeding embattled Tony Hayward, who came under intense criticism for the oil spill in the Gulf of Mexico that extended into its 100<sup>th</sup> day.

Meanwhile, BP took a charge of \$32.2 billion for the oil spill in its second quarter, resulting in a net loss of \$17.15 billion. Without that charge and others, the company would have had a net profit of \$4.39 billion, still down nearly 50 percent from its \$9.63 billion profit a year earlier.

Mr. Dudley, the first non-Briton to head the company, said there was “no question” that BP would become a “different company” in the wake of the Gulf spill, the worst environmental disaster in history. At its peak, oil was leaking into the Gulf at the rate of nearly one million gallons a day, equal to 42 million barrels.

Mr. Dudley said the entire oil and gas industry needs to review its safety systems and equipment in light of the events that happened aboard the Deepwater Horizon drilling platform in April. Efforts to determine exactly what happened on the rig have been unsuccessful, and the investigation is continuing.

Separately, BP said in a statement, “Crews are cleaning Gulf Coast beaches 24 hours a day, seven days a week.” It said efforts are being coordinated from 17 staging areas in Louisiana, Mississippi, Alabama and the east coast of Florida. It added, “Our beach cleanup operations will continue until the last of the oil has been skimmed from the sea.”

(Part 5, editing, continues on the back page)

**Part 5—Editing and headline writing, continued:** Edit the following story and write a headline that has two lines with a maximum character count of 30 per line.

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WASHINGTON—The Commerce Department said the nation's gross domestic product rose only 2.4 percent in the second quarter, down sharply from 3.7 percent in the previous quarter and a reflection that the federal stimulus program has failed, meaning that the jobs outlook appears even more discouraging.

Diane Shaw, a spokeswoman for the State Department, said, "We need 2.5 percent growth just to keep the unemployment rate where it is."

The latest figures mean that pressure probably will increase on the Federal Reserve to use its power to prevent what is known as a double-dip recession. Economists say the Fed seems increasingly worried about the direction of the economy.

The sluggish growth of GNP, the country's total output of goods and services, led many economists to forecast a continued slowing in the second half, perhaps to a rate of growth of no more than 1.5 percent.

Republicans were quick to criticize the report, with a spokesman for Rep. John Boehner, the speaker of the House, observing, "The country needs to go in a different direction. The current administration's policies simply aren't working."

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**FINAL INSTRUCTIONS:** When you have finished or when time runs out, return this exercise to your monitor. The monitor's signature will certify that the exercise was completed within the 60-minute period. The monitor must mail your completed exercise postmarked by Nov. 1, 2010, to the Dow Jones News Fund, PO Box 300, Princeton, NJ, 08543-0300.

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Signature of Monitor

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Date

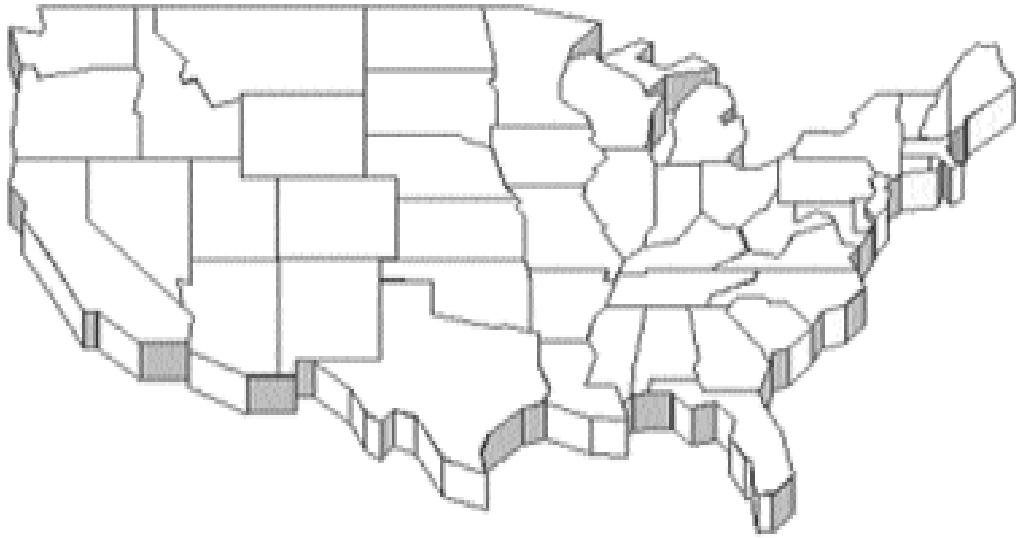
# 2011 editing test key

## Part 1—Grammar and Usage: Circle the correct choice in each example.

1. The principal/principle motive driving the publisher was not greed.
2. The staff was not affected/effected by the newspaper's financial problems.
3. She was afraid the article would destroy her character/reputation.
4. The three photographers had to decide among/between themselves who/whom would shoot the fire pictures.
5. The editor couldn't convince/persuade the publisher that the trip was necessary.
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7. The editor or publisher: Whose plan is better/best?
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13. Is this different from/than your previous article on the subject?
14. The prize goes to whoever/whomever finishes first.
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17. The reporter was pleased with the complement/compliment from the editor.
18. The reporter traveled farther/further than he expected to get the story.
19. Daylight-saving/savings time ends in November.

**Part 2—Current (and past) Events:** Provide the correct answer in the blank space.

1. An earthquake in Haiti killed more than 200,000 people.
2. Gen. Stanley McChrystal was relieved of command in Afghanistan after a damaging interview in Rolling Stone magazine.
3. Faisal Shazad entered a guilty plea in a failed attempt to bomb Times Square, in New York City.
4. Ash from a volcano in Iceland created havoc with air travel between Europe and the U.S. and beyond.
5. Continental and United agreed to merge, creating the world's largest airline.
6. Strict economic measures in the European country of Greece generated violent protests, with a number of people killed.
7. President Obama selected Elena Kagan to become the newest member of the U.S. Supreme Court.
8. Ben S. Bernanke was confirmed to a second term as head of the Federal Reserve.
9. The automaker Toyota issued the largest recall in history, based on problems with sudden acceleration.
10. Apple introduced its iPad tablet, a name that generated more controversy than was intended.
11. Larry King announced that he was leaving his CNN show after 25 years, and Simon Cowell said this would be his last season on "American Idol."
12. Though it didn't win the "best picture" Oscar, Avatar became the No. 1 film of all time with global sales topping \$2.6 billion.
13. Washington Post Co. sold Newsweek to Sidney Harman, a 91-year-old audio pioneer.
14. Spain won the 2010 World Cup, the first time in the 70-year history of the tournament that it was held on the continent of Africa.
15. Tiger Woods returned to golf at the Masters after a 4 1/2-month self-imposed exile.



**Part 3—Find that state:** Place the number that corresponds with the people/descriptions below in the correct state.

1. Republican Scott Brown was elected a senator from this state, filling a vacancy created by the death of Edward M. Kennedy. Massachusetts
2. Republican Chris Christie was elected governor of this state, defeating Jon Corzine. New Jersey
3. A disaster in this state left 25 coal miners dead. West Virginia
4. This state's legislature passed the most stringent immigration law in the country. Arizona
5. Superstar LeBron James left a National Basketball Association team in this state to join a team in this state. Ohio and Florida

**Part 4—Legends:** Match the name of the famous person in the left column who died in 2010 with the description that applies to him or her.

1. George Steinbrenner	6	“Catcher in the Rye”
2. Fess Parker	4	Pioneering singer/actress
3. Daniel Schorr	5	General and Nixon chief of staff
4. Lena Horne	2	Davy Crockett
5. Alexander Haig	1	New York Yankees owner
6. J.D. Salinger		

**Part 5—Editing and headline writing:** Edit the following story and write a headline that has three lines with a maximum character count of 23 per line.

## BP names Dudley CEO, has big quarterly loss

LONDON—British Petroleum PLC (name changed to BP years ago) named Robert Dudley, an American who has been at BP since 1998, as its new chief executive officer, succeeding embattled Tony Hayward, who came under intense criticism for the oil spill in the Gulf of Mexico that extended into its 100<sup>th</sup> day.

Meanwhile, BP took a charge of \$32.2 billion for the oil spill in its second quarter, resulting in a net loss of \$17.15 billion. Without that charge and others, the company would have had a net profit of \$4.39 billion, still down nearly (more than) 50 percent from its \$9.63 billion profit a year earlier.

Mr. Dudley, the first non-Briton to head the company, said there was “no question” that BP would become a “different company” in the wake of the Gulf spill, the worst environmental disaster in history. (needs attribution) At its peak, oil was leaking into the Gulf at the rate of nearly one million gallons a day, equal to 42 million barrels. (gallons/barrels reversed)

Mr. Dudley said the entire oil and gas industry needs to review its safety systems and equipment in light of the events that happened aboard the Deepwater Horizon drilling platform in April. Efforts to determine exactly what happened on the rig have been unsuccessful, and the investigation is continuing.

Separately, BP said in a statement, “Crews are cleaning Gulf Coast beaches 24 hours a day, seven days a week.” It said efforts are being coordinated from 17 staging areas in Louisiana, Mississippi, Alabama and the east (west) coast of Florida. It added, “Our beach cleanup operations will continue until the last of the oil has been skimmed from the sea.”

**(Part 5, editing, continues on the back page)**

**Part 5—Editing and headline writing, continued:** Edit the following story and write a headline that has two lines with a maximum character count of 30 per line.

## Economy slowed in 2<sup>nd</sup> quarter, meaning outlook for jobs dims

WASHINGTON—The Commerce Department said the nation's gross domestic product rose only 2.4 percent in the second quarter, down sharply from 3.7 percent in the previous quarter and a reflection that the federal stimulus program has failed, (says who?) meaning that the jobs outlook appears even more discouraging.

Diane Shaw, a spokeswoman for the State Department, (State???) said, “We need 2.5 percent growth just to keep the unemployment rate where it is. (close quote)

The latest figures mean that pressure probably will increase on the Federal Reserve to use its power to prevent what is known as a double-dip recession. Economists say the Fed seems increasingly worried about the direction of the economy.

The sluggish growth of GNP, (GDP) the country's total output of goods and services, led many economists to forecast a continued slowing in the second half, perhaps to a rate of growth of no more than 1.5 percent.

Republicans were quick to criticize the report, with a spokesman for Rep. John Boehner, the speaker of the House, (Pelosi) observing, “The country needs to go in a different direction. The current administration's policies simply aren't working.”

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